

Ads for Lane Cedar Chests Through the Years

THE SATURDAY EVENING POST December 1, 1922

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"...of this I whisper, beloved."

LANE Cedar Chest

So this Christmas

1922 – Lane Runs First National Ads in *The Saturday Evening Post*

What Does A Fighting Man Dream About?

LANE Cedar HOPE CHEST

FOR THE ROMANTIC LOVE GIFT

As advertised in **Life** August 23, 1943 issue, on newstands August 28, and **The Saturday Evening Post** September 4, 1943 issue, on newstands September 11, 1943

1943 – World War II Ad in *Life* and *The Saturday Evening Post*

Lane Cedar Chests presents **AMERICA'S FAVORITE GIFT**

Wedding Ring II

What a perfect gift for the holidays - a Lane Cedar Chest. The Wedding Ring II features a rich cherry finish enhanced by a Classic Wedding Ring quilt pattern top. Also available in an oak finish - Wedding Ring I. The complementing handstitched quilt throw comes with every Wedding Ring Cedar Chest. 44 x 16 x 21 7/16H

FREE Quilt Throw

With the purchase of the Wedding Ring Cedar Chest (While supplies last)

Lane

Lane Cedar Chests presents **America's Favorite Gift**

Remembrance

Bring the outdoors inside with this Remembrance Cedar Chest. Antique pine finish and lattice and floral design is a perfect combination for any room. Width 44".

Lane

Examples of Present-day Ads